

# Graduate Recruitment Key to dB Broadcast Success

## Graduate Recruitment is Key to dB Broadcast Success



*Picture shows Daniel Atkinson who joined dB Broadcast in early September.*

Systems integrators (SIs) necessarily work at the cutting edge of broadcast technology. Ensuring that they remain well informed and able to incorporate the latest thinking and techniques is naturally important. While many SIs will rely on contract staff to meet this challenge and to cope with fluctuations in client demand, one of the country's leading SIs, dB Broadcast, has a different approach. For the last 18 years, it has maintained a policy of recruiting and training talent in the form of recently graduated engineers. dB's policy is to build its own in-house team of expert engineers, skilled in addressing the specific issues of broadcast technology. This practice has been remarkably successful; in fact, some of earliest graduate recruits still work in company.

dB also recognises the importance of high level training, both internal and external, and allocates one day a month for this purpose.

Currently experiencing strong new growth in the business, dB has recently taken on three new graduate engineers to provide engineering resources for project design, testing and after-sales support, as well as to increase the number of broadcast technology products that can be developed.

Two new engineers have joined from Middlesex University and Ravensbourne University, and have begun work ranging from the design and test of new client systems to commissioning and handover of major projects. A third recruit, from the University of Central Lancashire, has joined a team developing high reliability broadcast infrastructure equipment, some of it of very high complexity. Over the longer term, dB engineers can expect to become involved with client portfolio of consultancy services.



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