

### **dB Broadcast Responds to Sales Growth with New Graduate Engineering Appointments**

9<sup>th</sup> October 2015

**Cambridgeshire, UK** – Leading systems integrator dB Broadcast is responding to strong new growth in the business by taking on three new graduate engineers. The recruits will provide dB with increased engineering resources for project design, testing and after-sales support, as well as increasing the number of products that can be developed.

The three new engineers have already begun work and their roles are: Thomas Darby - Graduate Engineer, Ryan Hurt – Graduate Commissioning & Support Engineer and Daniel Atkinson – Embedded Systems Software Engineer for Product Development. Darby is a graduate from Middlesex University, Hurt has a Broadcast Engineering Technology degree from Ravensbourne University, and Atkinson is a Software Engineering graduate from the University of Central Lancashire who recently completed an internship for General Electric Intelligent Platforms (pic below).

Unlike many systems integrators, dB's policy is to build its own in-house team of expert engineers, skilled in addressing the specific challenges of broadcast technology, rather than relying heavily on contract staff.

dB also recognises the importance of high level training, with one day each month being allocated to training staff within the Engineering and Sales departments. The newly recruited graduate engineers will undergo a programme comprising in-house training, external courses and on the job training. dB has strong links to the industry body IABM, and works with IABM to offer appropriate training for dB's staff. Engineers Darby and Hurt will attend a number of their courses.



# Press Release

Tom Swan, Sales & Marketing Director of dB Broadcast said: "Our permanent, well trained workforce and dedicated in-house engineering teams ensure we achieve an excellent standard of design, combined with consistent quality and after-sales support. We are currently undertaking several major projects and these new appointments will help us to deliver them."

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## Notes to Editors:

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## About dB Broadcast

dB Broadcast (dB) is one of the UK's largest and most successful independent systems integrators, and is expert in solutions design, systems build and integration, migration and support for both traditional and new technology broadcast systems.

dB is independent of hardware and software vendors and represents a centre of excellence for the delivery of modern day, fit for purpose broadcast systems. Consultancy and after-sales support are an increasing part of dB's portfolio of services.

dB also designs and manufactures products for the broadcast industry including: Hawkeye for switching and monitoring all types of broadcast signals, MERlin DVB-T2 and DVB-T monitoring receivers, Showman multi-standard analogue TV receiver/demodulator and the Cardinal range of mains distribution units (MDUs).

With purpose-built headquarters in Cambridgeshire UK, dB has approximately 20,000 square feet of space for prefabrication and test of customer systems.

[www.dbbroadcast.co.uk](http://www.dbbroadcast.co.uk)



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*Picture shows Daniel Atkinson who joined dB Broadcast in September.*



System integration from studio through to transmission