

dB Broadcast Creates New Studio for The Genuine Gemstone Company

India Studio Built by dB Broadcast in Just Two Weeks



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Cambridgeshire, UK – dB Broadcast has completed a project to design, build and test a new studio in Jaipur, India for TV retailer The Genuine Gemstone Company (TGGC). This highly successful project has just gone live at www.gemporium.in. The leading systems integrator won the contract after competitive tender.

By implementing a prefabrication stage at its headquarters near Cambridge prior to dismantling and shipping the hardware to its final overseas destination, dB was able to install, test and commission the studio, gallery and associated technical area in only two weeks.

The approach also ensured a high degree of reliability in the finished design, as well as allowing for system configuration and production of the 'as-built' documentation that was used in training prior to shipping.

The HD studio is based on Sony HXC-D70 cameras, Vitec pedestals, a Snell Kahuna vision mixer and Pyxis router, Pixel Power graphics and Grass Valley servers. Constructed as a 4-camera studio, the control room has been designed for operation by 3-5 people.



Press Release

The studio design is similar to others that have been delivered to the directors of TGGC for other product channels, a design decision motivated also by the potential for ease of training and maintenance.

dB is experienced in completing projects in India. In the latest project, dB was responsible for the shipping of the goods from its factory to the customer site in Jaipur, including all paperwork – a process that went very smoothly, with goods taking less than 10 days door to door. dB has previously carried out projects in India for the Parliament and BBC World Service.

Tom Swan, Sales & Marketing Director of dB Broadcast said: "We are delighted to have worked once again with the TGGC team. Delivering such a successful outcome in a very short time was the result of careful planning and pre-fabrication in the UK."

Both dB Broadcast and Gemstone have been featured in the prestigious Sunday Times Fast Track / Tech Track 100 listings in the last couple of years, Gemstone being the 2012 winner.

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