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HAS-00-8001

Environmental Sustainability

Policy, Measures, Targets and Actions

Rev 3

Date 14th July 2025

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POLICY

dB Broadcast is the UK's largest independent systems integrator for the media and broadcast industry. We design and build technology systems for our customers, and also provide computing and data hosting services for media workloads.

We recognise that our operation has an environmental impact, particularly in relation to the energy usage in our data centre; our travel, including to remote sites; and in the manufacture and use of the systems and products that we supply to our customers. Our existing measures to reduce impact include a 100kW solar PV array, which directly supplies around a quarter of our energy, giving an annual emissions reduction equivalent to 20 tonnes of CO2.

We comply with all relevant environmental legislation. Particularly applicable to our operation are the WEEE regulations for waste and RoHS for hazardous substances in electronics.

This policy sets out the framework against which we continue to reduce our environmental impact. It is used to define specific objectives and action plans for our company.

The policy covers seven themes: Culture; Energy; Travel & transport; Customers, industry & suppliers; Solutions & designs; Materials, waste & water; Measurement.

1 Culture

- Everyone at dB Broadcast is engaged with our environmental sustainability policy and plan
- The company Directors are accountable for implementing this policy, and everyone has a responsibility to consider the environmental impact of their work and to carry out actions assigned to them.
- We are open and transparent about our approach and share our policy publicly
- We have an appointed Sustainability Lead who is responsible for maintaining our policy and plan

2 Energy

- We minimise the energy needed to run our operations by deploying energy efficient cooling in our data centre, and using smart and manual systems to switch off electrical equipment, including servers, PCs and lights, when they're not in use.
- We minimise the carbon emissions of the electricity we consume by using our own renewable energy sources.
- We will provide visibility of energy consumption and emissions for our hosted service customers.

3 Travel and transport

- We minimise travel, through use of technology and advance planning
- Where we do travel, our first choice is to use public transport
- We will consider electric or alternate fuel options for our company fleet when the existing vehicles are due to be replaced
- We encourage use of electric vehicles with charging points at our premises and will consider enrolling in a salary-sacrifice EV scheme
- We encourage active travel by offering a cycle-to-work scheme and cycle facilities for our employees
- We plan our logistics to minimise number of shipments, and look for the most sustainable methods of transport.

4 Customers, industry and suppliers

- Understanding the market: We align our approach and actions to our customers' policies and environmental requirements, and provide information on our activities willingly
- We play an active role in promoting environmental sustainability in the media & broadcast industry, leading by example
- We engage with suppliers to understand the environmental impact of their products

5 Solutions and designs

- We ensure environmental impact is on the design agenda with our customers right from the start
- We promote low-energy architecture and products in our designs
- We will develop a process to assess energy usage of design options to inform our customers
- We take decisions considering environmental sustainability for our own internal systems and equipment

6 Materials, waste and water

- We minimise copper cable waste
- We do not use single use plastics for staff catering, and we minimise use of plastic cable ties in favour of reusable Velcro
- We eliminate paper from our back-office business processes. Where we use paper for essential diagrams and manufacturing instructions, we use recycled paper
- We ensure that all timber used in our installations is Forest Stewardship Council (FSC) certified
- We recycle paper, metal and plastics

- We reuse and recycle packaging first, and use new packaging only when unavoidable, and using low-impact products
- We minimise water usage through use of water-efficient facilities and equipment
- We avoid water pollution by responsible product use and waste management

7 Measurement

- We define and publish our carbon footprint and review every year
- We use the EcoVadis to assess and disclose our environmental impact, aligning with our customer requirements
- We set measurable plans and targets for all elements of our policy
- We review the effectiveness of our policy and plans regularly